



Media Release

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ICM, the Swiss-based International Congress Management company, transforms its delegates' experience with a digital platform for a faster, smoother and totally unique customer journey.

ICM, with 27 years' experience in bringing together the professional and industrial recycling communities in the automotive, battery and electronics markets, as well as the new mobility markets, has also refreshed its visual identity and launched a new website.

ICM is renowned for being the only congress organizer with Steering Committees of international experts from each ecosystem driving the circular economy forward in its specialised areas. For 27 years the company has been delivering a world class experience to the thousands of delegates who come to meet their business partners, colleagues, clients and policy makers in great surroundings and a relaxed professional atmosphere.

The company values are stronger than ever and reflected in the refreshed visual identity. The strong blue colour, the rounded letters and the dots at each end of the identity represent the professionalism of the organization, the way ICM takes care of every detail from beginning to end, the unparalleled customer service the team delivers in an international environment and their passion for their business – bringing people together.

The customer journey has been thoroughly overhauled to be as fast and seamless as possible. Nearly all activities can be carried out in a few clicks on the new website, with immediate confirmation of the options chosen.

Jeanette Duttlinger, founder and CEO of ICM stated: "ICM has always put our clients at the centre of everything we do, and we always strive to live up to customer expectations. We wanted our new identity and the new generation customer experience to reflect the modern company we are today, and the values we share with our customers: high quality, confidence and passion about bringing people together. It is an important milestone in the evolution of ICM that we are very proud of. We look forward to welcoming our delegates to our next congresses in Basel and Salzburg."

The time has come to meet face to face again with our business partners. ICM helps you meet the people you need to meet by bringing together the decision makers and industry experts – all in one place.

Welcome back to business!

ICM – bringing people together

For further information and pictures please contact:

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About ICM

ICM AG is the international leader in circular economy congress organisation, specialising in vehicle, electronics and battery recycling as well as e-mobility; some of the fastest-growing markets and waste streams in the world. Headquartered in Switzerland, ICM has been bringing together the entire value chain of the recycling industries in Europe, North America, and Asia for the last 27 years. The experienced ICM team speaks English, French, German, Spanish, Italian, Polish, Serbian, Croatian, Bosnian, Montenegrin and Chinese.